

Overseas Network

Japan Vilene is the top manufacturer of nonwoven materials in Japan. In partnership with the Freudenberg Group, we are also developing our nonwoven material business overseas, with an emphasis on East Asia.

Asia

Together with Freudenberg, Japan Vilene has a sales company in Hong Kong and production companies in Taiwan, China, and South Korea, where its business is largely concentrated on the apparel materials segment. In 2004, we established two new automotive materials-related affiliates in China, enabling us to gain a foothold in the local automobile market, where substantial growth is expected.

Tianjin VIAM Automotive Products Co., Ltd., is a wholly owned Japan Vilene subsidiary that manufactures and sells car floor mats. Freudenberg & Vilene Filter (Changchun) Co., Ltd., established jointly by Japan Vilene and Freudenberg, manufactures and sells automobile filters. We also have representative offices in China and Malaysia that provide customer services and conduct market research on air filters and other nonwoven products.

North America

Japan Vilene is involved in the U.S. car floor mat business through VIAM Manufacturing, Inc., a wholly owned subsidiary. VIAM has production bases in California and Tennessee. In addition to servicing Japanese automakers with local operations, VIAM plans to expand its business by supplying the Big Three U.S. automakers, as well as the after-sales market.

Freudenberg Vitech Ltd. Partnership (FVLP), a joint venture between Japan Vilene and Freudenberg, develops automotive-use headliners in the United States. FVLP is currently supplying automakers via its production and sales operations in Kentucky and Michigan, with the aim of increasing its share of the U.S. market.

