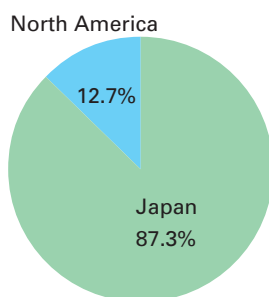


# Performance by Region

### Sales Breakdown by Region



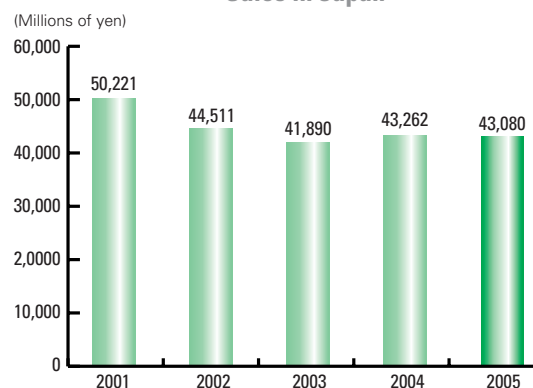
Since its establishment in 1960, the Japan Vilene Group has maintained its position as the number one manufacturer of nonwoven materials in Japan. Its domestic nonwovens business is handled by eight manufacturing and processing companies, one sales company, and two after-sales service companies. The Group's other businesses in Japan are spearheaded by two manufacturing and sales companies, which are engaged in the Group's six aforementioned business segments. Overseas, we make car floor mats in North America.

## Japan

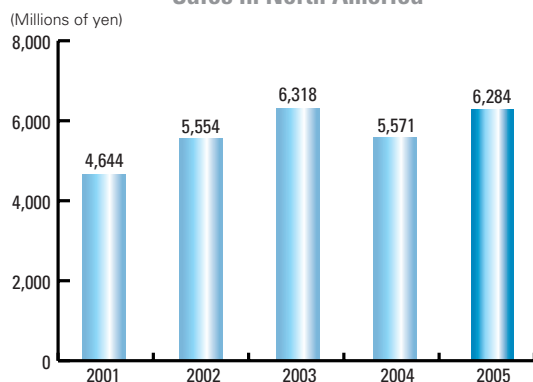
Sales in Japan in the year under review remained unchanged, at ¥43,080 million.

Domestic sales of electrical materials and air filters increased thanks to improved corporate earnings stemming from higher exports and capital investments, as well as ongoing recovery of the Japanese economy, albeit at a slow pace. Sales of automotive materials were also healthy thanks to solid demand for floor mats to be used in new car models. However, sales of apparel materials, industrial materials, and medical and consumer materials rose only slightly. This was due to growing offshore procurement by companies with overseas sewing operations, as well as declines in unit prices of industrial materials and medical and consumer materials.

### Sales in Japan



### Sales in North America



## North America

Sales in North America jumped 13.3%, to ¥6,284 million.

VIAM Manufacturing Inc., a consolidated subsidiary, makes and sells car floor mats. Sales of these items increased thanks to healthy U.S. sales by Japanese makers of vehicles incorporating our products, as well as our stepped-up efforts to expand sales of items with added functions. As a consequence, sales in North America posted a solid increase.